You Should Ditch Fast Fashion for a Greener Future

Fast fashion harms the environment by creating too much waste and pollution, driven by mass purchasing.

1/2 MILLION
Tons of Plastic
Microfibers
shed from
plastic based
textiles per
year.

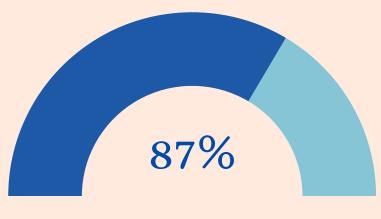
Nylon
Acrylic

Polyester

Equivalent to
50 Million
Water Bottles.

The fast fashion industry's annual contribution to global greenhouse gas emissions.





of made clothing will be placed in **landfills.** That's one truckload every second.



WHAT CAN YOU DO?



https://www.dictionary.com/browse/fast-fashion https://unfccc.int/news/un-helps-fashion-industry-shift-to-low-carbon https://www.ellenmacarthurfoundation.org/a-new-textiles-economy https://www.fashionrevolution.org/waste-is-it-really-in-fashion/ https://theroundup.org/textile-waste-statistics/